



Sara Francescangeli

Personal Data

Place of Birth: Rome
Date of Birth: 18/03/1982
Nationality: Italian

Personal e-mail

sarafrancescangeli@hotmail.com

Education

2016 - 2017 LUISS Business School, Rome, Italy
- Master of Art
Main courses:
- cultural heritage law
- museums and cultural heritage management
- cultural events and exhibits organization

2000 - 2005 "LUISS Guido Carli" University, Rome, Italy
Master degree in Economics
Specialism in International Management

Professional Experience

6/2010 - 5/2013 Globavia
Marketing Assistant - Consultant
Clients:
- Italian Ministry of Defense
- Italian Home Office
- military products manufacturers
Main tasks:
To develop new businesses in the military department, through:
- the offering of new products for Italian Ministry of Defense and Italian Home Office, based on their requests via tenders;
- the analysis and scouting of new military products manufacturers, as per technical requirements supplied by the Institutions.
Most of the activities were held by the use of english language.
Rome, Italy

2/2009 - 2/2010 Epc Editore
Junior Administrative Manager
Main activities:
- one month of Telemarketing in support of a new event campaign;
- one year Accounts Payable Clerck.
Rome, Italy

9/2008 - 1/2009 Istituto Informa
Tutor
Professional partnership to coordinate training courses.
Rome, Italy

4/2008 - 8/2008 dnsee
Junior Account
Client:
- Eni
Main tasks:
- Business and team planning for the development of corporate and affiliates web sites.
Rome, Italy

3/2007 - 3/2008 01design
Junior Account Manager
Clients:
- Airone (corporate web site)
- Nokia (business event mobile application)
Main tasks:
- Business and team planning for the development of digital communication.
Rome, Italy

7/2006 - 11/2006 Saatchi & Saatchi
Junior Account Manager
Client:
- Renault (dealers advertising)
Main tasks:
- To be a link between the Account Department and the Account Marketers in order to supply advertising material to Dealers in accordance with the national guide lines.
Rome, Italy

9/2005 - 6/2006

Ford Italia
Brand Manager Assistant

Main tasks:

- Market analysis by the means of a specialized database.
 - Archives update.
 - Support in communication activities management (advertising, corporate web site, brochures, etc)
 - Support in new car launch.
- Rome, Italy

Languages

English: Fluent, French: Good, Italian: Mother Tongue, Spanish: Good

Additional Information

Computer skills:

- Microsoft operating system: Windows 10 e IOS El Captain;
- Browsers: Edge, Internet Explorer, Safari, Google Chrome, Firefox;
- Instant messaging: MSN, Skype, Whatsup;
- Microsoft Office: Outlook, Word, Power Point, Excel;
- Good knowledge of AUTOCAD.

Courses:

- 2014, "IED (Istituto Europeo di Design)", professional course in Interior Design.